

Privacy Policy

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1. Introduction

Sensioncx ("we," "us," "our," or "Company") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [sensioncx.com](#) (the "Site") and use our services.

Please read this Privacy Policy carefully. If you do not agree with our policies and practices, please do not use our Site or services.

2. Information We Collect

Information You Provide Directly

- **Contact Information:** Name, email address, phone number, company name, job title
- **Account Information:** Login credentials, account preferences, profile information
- **Communication Data:** Messages, inquiries, feedback, and support requests you send us
- **Payment Information:** Billing address, payment method details (processed securely through third-party providers)
- **Content You Create:** Documents, files, and other content you upload or create using our services

Information Collected Automatically

- **Device Information:** IP address, browser type, operating system, device type
- **Usage Data:** Pages visited, time spent on pages, links clicked, search queries
- **Location Data:** General geographic location based on IP address (not precise location)
- **Cookies and Similar Technologies:** Tracking pixels, web beacons, and similar identifiers

Information from Third Parties

We may receive information about you from third-party sources, including:

- Business partners and service providers
- Publicly available sources
- Social media platforms (if you connect your account)
- Marketing and analytics partners

3. How We Use Your Information

We use the information we collect for various purposes, including:

- Providing, maintaining, and improving our services
- Processing transactions and sending related information

- Sending promotional emails, newsletters, and marketing communications (with your consent)
 - Responding to your inquiries and providing customer support
 - Analyzing usage patterns to improve user experience
 - Detecting and preventing fraud, abuse, and security incidents
 - Complying with legal obligations and enforcing our terms
 - Personalizing your experience on our Site
 - Conducting research and analytics
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4. Information Sharing and Disclosure

How We Share Information

We may share your information with:

- **Service Providers:** Third parties who provide services on our behalf (hosting, analytics, payment processing, customer support)
- **Business Partners:** Partners with whom we offer co-branded services or joint offerings
- **Legal Requirements:** When required by law or to protect our legal rights
- **Merger or Acquisition:** In the event of a merger, acquisition, or sale of assets
- **Your Consent:** With your explicit permission for other purposes

Data Processors

We have Data Processing Agreements in place with all service providers who have access to personal data. These agreements ensure compliance with data protection laws and regulations.

5. Data Security

We implement comprehensive security measures to protect your information, including:

- SSL/TLS encryption for data in transit
- Encryption of sensitive data at rest
- Regular security audits and penetration testing

- Access controls and authentication mechanisms
- Employee training on data protection and privacy
- Incident response procedures

However, no security system is impenetrable. We cannot guarantee absolute security of your information. Please notify us immediately of any suspected security breach.

6. Your Privacy Rights

General Rights

Depending on your location, you may have the following rights:

- **Right to Access:** Request a copy of the personal data we hold about you
- **Right to Rectification:** Correct inaccurate or incomplete information
- **Right to Erasure:** Request deletion of your personal data ("right to be forgotten")
- **Right to Restrict Processing:** Limit how we use your information
- **Right to Data Portability:** Receive your data in a portable format
- **Right to Object:** Opt-out of certain processing activities
- **Right to Withdraw Consent:** Withdraw consent at any time

California Residents (CCPA)

California residents have additional rights under the California Consumer Privacy Act (CCPA), including the right to know, delete, and opt-out of the sale of personal information.

European Residents (GDPR)

Residents of the European Union have rights under the General Data Protection Regulation (GDPR). We process personal data based on lawful bases including consent, contract performance, and legitimate interests.

7. Cookies and Tracking Technologies

What Are Cookies?

Cookies are small data files stored on your device that help us provide better service, understand user behavior, and personalize your experience.

Types of Cookies We Use

- **Essential Cookies:** Required for Site functionality
- **Performance Cookies:** Help us understand how you use our Site
- **Marketing Cookies:** Used for targeted advertising and marketing
- **Social Media Cookies:** Enable social media features

Managing Cookies

You can control cookie preferences through your browser settings. Most browsers allow you to refuse cookies or alert you when cookies are being sent. Please note that disabling cookies may affect Site functionality.

8. Third-Party Links and Services

Our Site may contain links to third-party websites and services that are not operated by us. This Privacy Policy does not apply to third-party sites, and we are not responsible for their privacy practices. We encourage you to review their privacy policies before providing any personal information.

9. Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected such information, we will take steps to delete it promptly. Parents or guardians who believe their child has provided us with information should contact us immediately.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements, or other factors. We will notify you of material changes by posting

the updated policy on our Site and updating the "Last Updated" date. Your continued use of our Site following such notification constitutes your acceptance of the updated Privacy Policy.

11. Contact Us

If you have questions about this Privacy Policy, wish to exercise your rights, or have concerns about our privacy practices, please contact us:

Sensioncx

Email: privacy@sensioncx.com

Website: <https://sensioncx.com>

Response Time: We aim to respond to privacy requests within 30 days.

Data Protection Authority

If you are located in the EU and have concerns about our privacy practices, you have the right to lodge a complaint with your local data protection authority.